

Einstein Healthcare Network Celebrates 150 Years of Compassionate Care



Einstein Healthcare Network marks its 150th anniversary in 2016 with a year of events, including an anniversary bash with a performance by legendary singer Diana Ross and hosted by award-winning stage and screen actor Jason Alexander; a series of talks given by medical experts; a “Born at Einstein” social media campaign; a time capsule burial and more. From its start in 1866, the 22-bed Jewish Hospital has evolved into Einstein Healthcare Network, a comprehensive, regional health care system offering world-class care in a variety of specialties, including women’s health, physical medicine and rehabilitation, heart and vascular care, kidney transplant, liver disease and breast health.

“It’s a remarkable accomplishment for an institution to have the resiliency and stamina required to adapt to a century and a half of changes in healthcare,” says Barry R. Freedman, President and Chief Executive Officer for Einstein Healthcare Network. “The ability to continually grow, anticipate change, and create new models of care, has made it possible for our organization to thrive.

I am proud of the countless contributions that our doctors, nurses, staff, board members and volunteers have made to health care in the Philadelphia region.”



Strickland Columns on the Einstein Medical Center Philadelphia campus.

Through 150 years of monumental growth and development, Einstein is embedded into the fabric of Philadelphia, with 8,500 employees, three acute care hospitals—Einstein Medical Center Philadelphia, Einstein Medical Center Elkins Park, Einstein Medical Center Montgomery—along with MossRehab, a world-renowned provider of physical medicine and rehabilitation, two physician companies and a series of outpatient care centers throughout Philadelphia and Montgomery County.

Today, Einstein stands at the forefront in:

- The latest diagnostic technology in breast cancer detection, including digital breast tomosynthesis, also known as 3D mammography. Einstein played a pivotal role in the research of 3D mammography which has shown significant benefits in detecting breast cancer compared to traditional 2D mammography.
- Advanced robotic technology—MossRehab offers more advanced robotics than any provider of rehabilitation care in the country. MossRehab was the exclusive U.S. site for clinical trials of ReWalk™, a revolutionary exoskeleton that enables people with spinal cord and other injuries to stand, walk and climb stairs, and played a key role in the regulatory process that led to ReWalk's commercial approval.
- Education—grounded in its mission of education, Einstein Medical Center Philadelphia is the largest independent academic medical center in the Philadelphia region, training over 3,500 health professional students each year with 400 residents in more than 30 accredited programs. Over its 150-year history, many generations of doctors and healthcare professionals have trained at Einstein, including doctors, nurses, pharmacists, physician assistants, psychologists, physical therapists, occupational therapists, and others.

Our History & Mission

The mission and founding principle of the Jewish Hospital was to provide relief to the sick and wounded, without regard to creed, color or nationality, or ability to pay. This was a revolutionary concept in 1866. The hospital quickly became a refuge for soldiers returning from the Civil War, freed slaves and immigrants. Its original mission and core principle to care for all in need continues to guide Einstein Healthcare Network today.

150th Anniversary Website

To journey through Einstein Healthcare Network's history and learn about and register for upcoming events, visit our interactive timeline at www.Einstein150.com.

Born at Einstein Social Media Campaign

As a way to connect people throughout the country and across the globe who were born at Einstein, a social media campaign called Born at Einstein is underway throughout 2016. People are invited to upload photos and stories if they were born at an Einstein hospital through BornAtEinstein.com and via social media by using the hashtag #BornAtEinstein on Facebook, Twitter, and Instagram. Through the campaign, members of the Einstein family are connecting with new friends and re-connecting with old ones. Everyone who

shares a photo is eligible to receive a free #BornAtEinstein t-shirt. (Einstein hospitals include: the Jewish Hospital, Jewish Maternity Hospital, Mount Sinai, Northern Liberties, Albert Einstein Medical Center/Einstein Medical Center, Rolling Hill Hospital, Montgomery Hospital Medical Center, Germantown Hospital, and Einstein Medical Center Montgomery.) ●

Events in 2016

Great Thinkers Series 1: Brain Waves

Through a series of short, powerful talks from experts, learn how the brain changes over time—from the teenage years to the older years. Dan Harris, Emmy Award-winning ABC News anchor and *New York Times* bestselling author of *10% Happier*, will share his personal story about "taming the voice in his head."

Tickets include entry to the Your Brain exhibit in the Nicholas and Athena Karabots Pavilion at the Franklin Institute, a reception before the event and dessert afterward.

Tickets: \$80. per person; \$150. per couple.

March 10
6:00pm–8:00pm
The Franklin Institute
222 North 20th St.
Philadelphia, PA 19102

Great Thinkers Series 2: Conversations

Join us for a lively and informative panel discussion on women's health and wellness issues. Enjoy a reception before the event and dessert afterward.

Tickets: \$80. per person; \$150. per couple.

September 8
6:00pm–8:00pm
National Museum of
American Jewish History
101 S. Independence
Mall East, Philadelphia,
PA 19106

Harvest Ball Weekend Celebration

This four-day extravaganza includes entertainment and dining to reflect different eras in Einstein's history; a reception honoring 150 employees, donors, or patients; an alumni event; a Sunday brunch for people "Born at Einstein," and much more.

Ticket information to be determined.

November 3–6
Hyatt at the Bellevue,
200 South Broad Street,
Philadelphia, PA 19102

Einstein 150

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Einstein Philadelphia is the largest independent academic medical center in the Philadelphia region, training over 3,500 health professional students each year with 400 residents in more than 30 accredited programs.

For more
information, visit
www.Einstein150.com
or call
(215) 456-7200